

Thomas A. Carson

Objective

GIS Analyst / Consultant allowing for parlay of demonstrated organization, communication, and project management skills proven by 25 years of successful, profitable employment.

Profile

Motivated, personable business professional with multidiscipline software expertise and a successful 25-year track record in the GIS industry. Talent for quickly mastering technology - Microsoft Office Suite to Adobe products. Diplomatic and tactful with professionals and non-professionals at all levels. Accustomed to handling sensitive, confidential records. Demonstrated history of producing accurate, timely reports meeting stringent legal and appraisal guidelines.

Flexible and versatile - able to maintain a sense of humor under pressure. Poised and competent with demonstrated ability to easily transcend cultural differences. Thrive in deadline-driven environments. Excellent working independently or in a team environment.

Skills Summary

Proficient in the following (Software):

GIS

ArcGIS 10.8
ArcMap, ArcCatalog, ArcToolbox, etc.

Graphics

Adobe Photoshop CS
Adobe Illustrator CS
DV Studio 8 (Digital Video Editing)
DVDit LE (Digital Video Authoring)

Misc.

Adobe Acrobat
Alpha 4 (DBF)
HTML (Editor)
Email Newsletter (Map of the Month)
QuickBooks
Microsoft Office Suite
Word
Excel
PowerPoint
Publisher
Outlook
Access

Personal Aptitude:

Project Management
Report Preparation
Professional Presentations
Multi-tasking
Written Correspondence
General Office Skills
Computer Savvy
Customer Service
Scheduling
Marketing
Bookkeeping
Front-Office Operations

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Professional Experience

ANALYSIS & CONSULTING: RESEARCH / REPORTS / PRESENTATIONS / TECHNOLOGY

Create detailed exhibits and figures for appraisal reports and trial documents with legal requirements and deadlines.

Communicate with clients / lawyers for requests, tasks, and project direction.

Build and maintain dynamic Geographic Information Systems (GIS) of the Phoenix Metro Area and Nationwide environs.

DIGITAL CARTOGRAPHY: GEOGRAPHY CREATION / DATA INTEGRATION / PRODUCTION

Update and maintain on an annual basis the digital geography (shapefile) for elementary, middle, and high school attendance boundaries in the Metro Phoenix Area.

Gather and calculate an average annual score of standardized test (AIMS) to join with school geography.

Design large format, dual-sided, professionally printed map for sale in major retail and online outlets.

WEBSITE DESIGN & MAINTENANCE: UPDATES / MODIFICATIONS / ADDITIONS / EMAIL

Maintain content and attachments for two websites associated under the company umbrella (www.mapsandfacts.com & www.pauljohnson.com).

Perform HTML edits to keep the websites current with monthly additions and attachments.

Design and distribute a monthly newsletter (Map of the Month) to an extensive emailing list comprised of professional colleagues, industry leaders and public figures.

Employment History

THE PAUL G. JOHNSON COMPANY, INC. / MAPS & FACTS UNLIMITED, INC. - Phoenix, AZ

GIS ANALYST / CONSULTANT, 2006 to Present

JOHNSON & ZADDACK, INC. / MAPS & FACTS UNLIMITED, INC. - Phoenix, AZ

GIS ANALYST / CONSULTANT, 2005 to 2006

THE DORCHESTER GROUP, LLC - Scottsdale, AZ

GIS ANALYST / CONSULTANT, 1996 to 2005

Education

ENVIRONMENTAL SYSTEMS RESEARCH INSTITUTE (ESRI) - Online & Classroom

Continuing GIS Education

COLLINS COLLEGE (Formerly AI Collins Graphic Design School) - Tempe, AZ

Associate's Degree in Visual Communication, 1996

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Job Description / Responsibilities

THE PAUL G. JOHNSON COMPANY, INC. / MAPS & FACTS UNLIMITED, INC. - Phoenix, AZ
GIS ANALYST / CONSULTANT, 2006 to Present

Manage, create and maintain a robust GIS of Metro Phoenix to be used in litigation support and expert witness services related to Real Estate Valuation and Consulting. Research, analyze, and create summaries and reports of real estate trends and transactions based on scope of project. Assist expert by creating exhibits for conforming and complying appraisal reports with trial production in mind.

Update and maintain (monthly) a property transaction database for Maricopa County

Track real estate trends through a variety of sources and subscriptions

Create & Publish "Map of the Month" for over 3,000 email subscribers

Manage cloud-based file server (SharePoint)

Day to day office operations - Technical & Administrative

Notable Assignments

Exxon Valdez Oil Spill (GIS Mapping & Video Exhibits)

Rocky Flats Nuclear Weapons Plant (GIS Mapping & Analysis)

Baker v. Motorola (GIS Mapping & Analysis)

Mortgages Limited (GIS Mapping & Analysis)

Sun City Grand (GIS Mapping & Analysis)